the visit 2013
His Holiness the Dalai Lama
Presidential Distinguished Professor
EMORY UNIVERSITY
October 8-10, 2013
SPONSOR—$2,500
Charitable Contribution: $2,337*

Sponsors of the Emory-Tibet Partnership will receive:

■ a single RED ZONE reserved ticket to the Pillars of responsible Citizenship in the 21st Century Global Village talk by the Dalai Lama and the Secular Ethics and Education panel discussion at Gwinnett Center. RED ZONE seats are located in the first five rows in sections 106 or 117. See seating chart.

■ A seat at the exclusive Witness to Progress and Possibilities luncheon.

■ A single reserved ticket to your choice of ONE of the MAJOR TICKETED EVENTS not available to the public. Your seat will be located in a special sponsor-only section. Seats will be assigned on a first-come, first-served basis and are very limited in number. You may choose one of the ticketed events listed:
  › Secular Ethics 101 (teaching to Emory students)
  › Transcending Moral Differences: Can a ‘Secular Ethic’ Unite Us? (Department of Religion and Center for Ethics event)
  › Buddhist Teaching on Mahamudra

■ VIP entrance—bypass the long security lines and access a special queue just for Holiness at Gwinnett Center. RED ZONE seats are located in the first five rows in sections 106 or 117. See seating chart.

■ Recognition in the event program (optional) for your generous support of the Emory-Tibet Partnership.

LEVELS OF SUPPORT

We invite you to support the historic work of His Holiness the Dalai Lama, Presidential Distinguished Professor at Emory University. Your sponsorship of his visit will help ensure the continued success of the Emory-Tibet Partnership.

To learn more about Visit 2013 sponsorship opportunities, please contact Brenda Tran at 404.712.8764 or brenda.tran@emory.edu.

BENEFACCTOR—$5,000
Charitable Contribution: $4,674*

Benefactors of the Emory-Tibet Partnership will receive:

■ Recognition in the event program (optional) for your generous support of the Emory-Tibet Partnership.

■ Two RED ZONE reserved tickets to the Pillars of Responsible Citizenship in the 21st Century Global Village talk by the Dalai Lama and the Secular Ethics and Education panel discussion at Gwinnett Center. RED ZONE seats are located in the first five rows in sections 106 or 117. See seating chart.

■ Two reserved tickets to your choice of TWO of the MAJOR TICKETED EVENTS not available to the public. Your seats will be located in a special sponsor-only section. Seats will be assigned on a first-come, first-served basis and are very limited in number. You may choose one of the ticketed events listed:
  › Secular Ethics 101 (teaching to Emory students)
  › Transcending Moral Differences: Can a ‘Secular Ethic’ Unite Us? (Department of Religion and Center for Ethics event)
  › Buddhist Teaching on Mahamudra

SPANOR—$2,500
Charitable Contribution: $2,337*

Sponsors of the Emory-Tibet Partnership will receive:

■ A single RED ZONE reserved ticket to the Pillars of Responsible Citizenship in the 21st Century Global Village talk by the Dalai Lama and the Secular Ethics and Education panel discussion with His Holiness at Gwinnett Center.

■ Recognition in the event program (optional) for your generous support of the Emory-Tibet Partnership.

SPONSOR—$2,500
Charitable Contribution: $2,337*

Sponsors of the Emory-Tibet Partnership will receive:

■ A single RED ZONE reserved ticket to the Pillars of Responsible Citizenship in the 21st Century Global Village talk by the Dalai Lama and the Secular Ethics and Education panel discussion with His Holiness at Gwinnett Center.
limited in number. You may choose two of the ticketed events listed:

- Secular Ethics 101 (teaching to Emory students)
- Transcending Moral Differences: Can a ‘Secular Ethic’ Unite Us? (Department of Religion and Center for Ethics event)
- Buddhist Teaching on Mahamudra

Two seats at the exclusive Witness to Progress and Possibilities luncheon.

VIP entrance and program recognition.

PATRON—$10,000

CHARITABLE CONTRIBUTION: $9,444 *

Patrons of the Emory-Tibet Partnership will receive:

- ALL the benefits at the Benefactor level plus ticket UPGRADE to the sold-out GOLD ZONE seats. Gold zone seats are located in the first five rows in the center floor section, directly in front of the stage.
- Two reserved tickets to ALL THREE of the MAJOR TICKETED EVENTS not available to the public.
- An upgrade to seats at a preferred table at the Witness to Progress and Possibilities luncheon.
- Two tickets to the Mystical Arts of Tibet: Sacred Music, Sacred Dance, a collaborative performance between Grammy-nominated Tibetan musician Ngawang Kechog and the globally acclaimed monk artists of Drepung Loseling Monastery. You will receive access to a special reception prior to the event.
- Reserved parking at the Arena at Gwinnett Center and on-campus parking for all events.

ENDOWMENT-LEVEL OPPORTUNITIES—$25,000+

SUBTRACT $5,258 FROM YOUR DONATION AMOUNT TO CALCULATE THE AMOUNT OF YOUR CHARITABLE CONTRIBUTION. *

Endowment-level donors to the Emory-Tibet Partnership will receive:

- ALL the benefits at the Patron level plus two additional companion tickets for all events.
- A DVD copy of all recorded programs, which will not be available for sale.
- Two seats at the exclusive Honoring the Professor: a private lunch in honor of the Dalai Lama. Please see Schedule for details about this once-in-a-lifetime opportunity.

* The amount of a charitable contribution for which you will be recognized will be the total of your contribution minus the tax market value (FMV) of any benefits you receive for that contribution. A tax receipt will be issued to you separately by Emory University. You should consult with your CPA or tax adviser about the tax consequences of your donation.

LEVELS OF SUPPORT AT A GLANCE

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ADDITIONAL BENEFITS

VIP entrance to events

Reserved or valet parking

YES

YES

YES

YES

EXCLUSIVE SPONSOR OPPORTUNITIES


October 10: Honoring the Professor: a private lunch in honor of the Dalai Lama.

ENDOWMENT-LEVEL OPPORTUNITIES—$25,000+

SUBTRACT $5,258 FROM YOUR DONATION AMOUNT TO CALCULATE THE AMOUNT OF YOUR CHARITABLE CONTRIBUTION. *

Endowment-level donors to the Emory-Tibet Partnership will receive:

- ALL the benefits at the Patron level plus two additional companion tickets for all events.
- A DVD copy of all recorded programs, which will not be available for sale.
- Two seats at the exclusive Honoring the Professor: a private lunch in honor of the Dalai Lama. Please see Schedule for details about this once-in-a-lifetime opportunity.
TUESDAY, OCTOBER 8, 2013
Gwinnett Arena. Open to the public.
9:30 to 11:30 a.m.
The Pillars of Responsible Citizenship in the 21st Century Global Village
His Holiness will outline his comprehensive vision of secular ethics, its underlying principles, and the urgent need to embrace such a system in today’s increasingly connected and globalized society. Paul Root Wolpe, director of the Emory Center for Ethics, will facilitate questions from the audience.
11:30 a.m. to 12:45 p.m.
LUNCH BREAK
Boxed lunches and VIP lunches available.
1 to 3:30 p.m.
Panel Discussion: Secular Ethics and Education
Panelists will examine the applicability of secular ethics in modern education through the lens of evolutionary biology, neuroscience, and educational policy.

SCHEDULE & BRIEF DESCRIPTION OF EVENTS
See dalailama.emory.edu for full event descriptions.

GOLD ZONE
RESERVED
FLOOR SEATS:
first five rows in center floor section

RED ZONE
RESERVED SEATS:
first five rows in sections 106 or 117

PUBLIC EVENTS AT GWINNETT ARENA

THURSDAY, OCTOBER 10, 2013
9 to 11:30 a.m.
Glenn Memorial Auditorium. Private event.
Teaching to the Buddhist Community: Mahamudra: The Great Seal of Reality on the root text of Mahamudra by the 1st Panchen Lama, Losang Chokyi Gyaltshen. His Holiness will present a traditional Buddhist teaching at the invitation of the Drepung Loseling Monastery.

12 to 1:30 p.m.
Lullwater, the president’s residence.
Private event.
Endowment-level sponsors will join President Wagner and Emory University trustees in a private lunch with His Holiness in honor of his continuing work as Presidential Distinguished Professor at Emory.

WEDNESDAY, OCTOBER 9, 2013
9:30 to 11:30 a.m.
Glenn Memorial Auditorium.
Private campus event: Secular Ethics 101.
His Holiness will present a lecture on secular ethics in a special event for Emory students. Introduction by Provost Claire Sterk; moderated by President James Wagner.
12 to 1:45 p.m.
Cox ballroom.
Private campus luncheon and event: Witness to Progress and Possibilities.
Members of the Emory-Tibet Science Initiative will present on its progress with response by His Holiness.
2 to 3:30 p.m.
Schwartz Center for Performing Arts.
Private event, Department of Religion and Center for Ethics: Transcending Moral Differences: Can a ‘Secular Ethic’ Unite Us?
Emory faculty and graduate student scholars from the Emory College of Arts and Sciences: Department of Religion and the Center for Ethics will discuss secular ethics in depth. This event will be a high-level scholarly discussion with His Holiness.
7:30 p.m.
Schwartz Center for Performing Arts.
Ticketed musical performance.
Mystical Arts of Tibet: Sacred Music, Sacred Dance
This first-ever collaborative performance will feature Grammy-nominated Tibetan musician Ngawang Kechog and the globally acclaimed monk artists of Drepung Loseling Monastery.

NORTH
WEST
EAST
SOUTH

■ GOLD ZONE
RESERVED
FLOOR SEATS:
first five rows in center floor section

■ RED ZONE
RESERVED SEATS:
five free rows in sections 106 or 117

Panelists:

His Holiness • Arthur Zajonic, president of Mind and Life (moderator) • Richard Davidson, scientist • Frans de Waal, primatologist specializing in ethics • Brooke Dodson-Lavelle, senior research officer for the Mind and Life Institute’s new Compassion and Secular Ethics Initiative • Geshe Lobsang Tenzin Negi, director of the Emory-Tibet Initiative.
Inaugurated by His Holiness the XVI Dalai Lama in 1998 as an affiliation between Emory University and Drepung Loseling Monastery, the Emory-Tibet Partnership has expanded to include a wide range of programs, as well as formal relationships between Emory University and the Library of Tibetan Works and Archives and the Institute of Buddhist Dialectics. The partnership’s focus is the bridging of Western and Tibetan knowledge in specific areas including science education for monastics, secular ethics, and research on the cultivation and benefits of compassion and Tibetan medicine. Two of the partnership’s programs, the Emory-Tibet Science Initiative and Cognitively Based Compassion Training, are highlighted here.

THE EMORY-TIBET PARTNERSHIP
BRIDGING TWO WORLDS FOR ONE COMMON HUMANITY

THE EMORY-TIBET SCIENCE INITIATIVE

“It has long believed in and advocated a dialogue and cross-fertilization between science and spirituality, as both are essential for enriching human life and alleviating suffering on both individual and global levels. The Emory-Tibet Science Initiative has a unique opportunity to fulfill this need.”—His Holiness the XIVth Dalai Lama, Emory University Presidential Distinguished Professor

The ultimate goal of the Emory-Tibet Science Initiative (ETSI) is to build a bridge between two complementary systems of knowledge by educating future scientific collaborators who can contribute to new discoveries in the science of the mind and the body.

The implementation of a modern science curriculum into the core curriculum of Tibetan monastic institutions is only the beginning of this far-reaching and ambitious undertaking.

While modern science is unparalleled in its understanding of the physical world, Tibetan monastic education specializes in the inner science of mind—how to develop empathy, compassion, and other beneficial mental states—not just theoretically, but practically as well.

This intersection of science and spirituality has the potential to address such human dilemmas as how to promote a more empathic, caring, and compassionate society while combating the violence and hatred that cause destruction throughout the world. As modern scientific research continues to demonstrate the benefit of and need for qualities such as mindfulness, love, forgiveness, empathy, and compassion, the Tibetan science of mind contains effective techniques for how to develop and strengthen such qualities. With a vision for the long-term survival and flourishing of humanity in mind, the ETSI is implementing the first steps of this profound collaboration by integrating a comprehensive modern science curriculum into the Tibetan monastic education. This includes the development of Tibetan-English science textbooks in neuroscience, biology, and physics as well as the training of indigenous Tibetan monastic science teachers.

COGNITIVELY BASED COMPASSION TRAINING

Compassion—a universal human value that is also the foundation of ethical behavior—is important not only for individual health, but also for the collective well-being of the global village. This is not just ancient wisdom. It is supported by the findings of an increasing body of scientific research on the effects of developing compassion. In 2005 Emory University developed a protocol to cultivate compassion in response to a growing need for an effective way to combat mental health problems. This secularized protocol, called Cognitively Based Compassion Training (CBCT), is based on the Tibetan Buddhist “lojong” or “mind training.”
traditional, a treasure trove of theoretical and practical knowledge detailing a systematic approach to enhancing positive emotions and transforming destructive ones. Pioneering CBCT research with Emory’s undergraduate population demonstrated significant beneficial effects on immune and hormonal response to psychosocial stress. These promising results led to the development of current five-year, National Institutes of Health-funded research studies on the health benefits of compassion training. This research is shedding light on numerous beneficial outcomes of engaging in compassion meditation. The CBCT protocol has been adapted and used with success in a variety of populations, including at-risk youth in Atlanta’s foster care system, attempted suicide patients, and public and private elementary school students in Atlanta.

“This historic work is a testament to Emory’s sincere commitment to advancing human knowledge by drawing on the unique and complementary strengths of the Tibetan and Western traditions. Naturally, this far-reaching collaborative effort requires significant resources to ensure its success and sustainability. Because I believe so deeply in the importance of its projects, I have, through the Dalai Lama Trust, made a donation towards establishing an endowment for the Emory-Tibet Partnership and annually make a contribution to its operational funds. I hope you share my enthusiasm for the transformative potential represented in this joint endeavor and invite you to join me in lending your support to the Emory-Tibet Partnership.”

— His Holiness the XIV Dalai Lama, May 3, 2013
HUM [Often pronounced hoong, the double-o sounding as it does in book]: the final seed syllable in the mantra “OM MANI PADME HUM.” From Tenzin Gyatso, the XIV Dalai Lama of Tibet: “Purity must be achieved by an indivisible unity of method and wisdom, symbolized by the final syllable hum, which indicates indivisibility.”

For more information, please contact Brenda Tran at 404.712.8764 or brenda.tran@emory.edu.
YES!

I would like to experience the visit of His Holiness the Dalai Lama and support the Emory-Tibet Partnership. My level of support will be:

- **SPONSOR**—$2,500  *(Charitable contribution: $2,337*)
  Sponsors of the Emory-Tibet Partnership will receive a single **RED ZONE** reserved ticket to the Pillars of Responsible Citizenship in the 21st Century Global Village talk by the Dalai Lama and Secular Ethics and Education panel discussion at the Arena at Gwinnett Center, a seat at the **WITNESS TO PROGRESS AND POSSIBILITIES luncheon**, a single reserved ticket to your choice of **ONE** of the **MAJOR TICKETED EVENTS** not available to the public (select event on the back of this card), VIP entrance, and recognition in the event program.

- **BENEFACTOR**—$5,000  *(Charitable contribution: $4,674*)
  Benefactors receive all benefits at the Sponsor level plus an additional **RED ZONE** reserved ticket to the Arena at Gwinnett Center events, two reserved tickets to your choice of **TWO of the MAJOR TICKETED EVENTS** not available to the public (select your events on the back of this card), and a second seat at the **WITNESS TO PROGRESS AND POSSIBILITIES luncheon**.

- **PATRON**—$10,000  *(Charitable contribution: $9,444*)
  Patrons receive all benefits at the Benefactor level plus an upgrade to **GOLD ZONE** seats for the Arena at Gwinnett Center events, **TWO reserved tickets to ALL THREE MAJOR TICKETED EVENTS** not available to the public, an upgrade to a preferred table at the **WITNESS TO PROGRESS AND POSSIBILITIES luncheon**, two tickets to **Mystical Arts of Tibet: Sacred Music, Sacred Dance**, and reserved parking at the Arena at Gwinnett Center and on-campus for all events.

- **ENDOWMENT-LEVEL OPPORTUNITIES**—$25,000+
  Subtract $1,362 from your donation amount to calculate the amount of your charitable contribution.*
  Endowment-level donors receive all benefits at the Patron level plus two additional companion tickets for all events and **TWO invitations to HONORING THE PROFESSOR**, a private lunch in honor of the Dalai Lama. You also will receive a DVD copy of all recorded programs, which will not be available for sale.

* The purchase price in excess of the fair market value shall be treated as a charitable contribution. If you prefer not to receive any tickets and thus have the full value of the ticket treated as a charitable contribution, please check the box below:

- Although I cannot participate, please accept my contribution of $__________________ to support the Emory-Tibet Partnership. I do not wish to receive any benefits in exchange for my contribution.

- Yes, I would like to increase the impact of my gift through my company’s matching gift program.

CONTINUED ON OTHER SIDE
Enclosed is a check for $___________ payable to Emory University.

Please charge $___________ to my □ Visa □ Mastercard □ American Express

Account #____________________________________ Exp. Date________

Signature (required)____________________________________________________

If you have selected the SPONSOR Level ($2,500), please select ONE of the three events below to receive your tickets. If you have selected the BENEFACCTOR Level ($5,000) please select TWO of the three events below to receive your tickets.

□ Secular Ethics 101, 9:30 to 11:30 a.m., October 9, 2013, Glenn Memorial Auditorium

□ A Conversation with Scholars, 2:00 to 3:30 p.m., October 9, 2013, Schwartz Center for Performing Arts

□ Mahamudra Teaching to the Buddhist Community, 9:00 to 11:30 a.m., October 10, 2013, Glenn Memorial Auditorium

Name ____________________________________________________________

Address __________________________________________________________________________

City/State/Zip __________________________________________________________________________

Daytime phone __________________ Fax __________________________

Email ______________________________________________________________________

Emory alumnus/alumna? □ Yes Year ________ □ No

Please add me to the Emory-Tibet Partnership mailing list for periodic announcements and updates regarding upcoming activities.

□ I would like to receive more information regarding planned giving opportunities.

Please respond by September 1, 2013 for priority seating. Space is limited and packages may sell out before this date.

For more information regarding personal endowment opportunities, please contact Brenda Tran at 404.712.8764 or brenda.tran@emory.edu.
Please send your completed form to:

The Visit
Emory University
1762 Clifton Road | Suite 1400
Atlanta, Georgia 30322